June 2, 1970

National Security Decision Memorandum 63

TO: The Secretary of State
    The Secretary of Defense
    The Director of Central Intelligence
    The Director, U. S. Information Agency
    The Chairman, Joint Chiefs of Staff

SUBJECT: Psychological Warfare Operations Against the Vietnamese Communists

The President has directed that a committee be formed to provide direction for and coordination of psychological warfare against the Vietnamese Communists.

The committee is to be chaired by a senior representative of the U. S. Information Agency, to be appointed by the Director of USIA. It will bear the designation Ad Hoc PSYOP Committee and will report to the NSC Ad Hoc Group on Vietnam. Members of the committee will be representatives of the Secretary of State, the Secretary of Defense, the Chairman, Joint Chiefs of Staff, the Director of the Central Intelligence Agency and the Assistant to the President for National Security. The recommendations of the Ad Hoc PSYOP Committee will be executed by the respective agencies represented on the committee in accordance with existing responsibilities, missions and procedures of the several agencies. This committee will perform the following functions:

- Develop a National Psychological Warfare strategy directed against the Vietnamese Communists, including psychological objectives to be accomplished.

- Coordinate the overall psychological warfare effort against the Vietnamese Communists.

- Provide thematic guidance.

TOP SECRET/SENSITIVE
-- Prepare periodic reports to the Assistant to the President for National Security Affairs on our psychological warfare operations against the Vietnamese Communists.

-- Assess the anticipated psychological impact of Vietnam related policy options as appropriate.

Decisions relating to a psychological warfare strategy, as well as other decisions covering major issues in the conduct of our psychological warfare against the Vietnamese Communists, should be referred to the President for approval.

The responsibility for coordination and policy guidance for all psychological and informational programs in South Vietnam remains with the Minister-Counselor for Public Affairs, Saigon, under the direction of the U.S. Ambassador and Mission Council.